



Wiedenmann™

NEWS RELEASE

Release: Immediate

Date: August 24, 09

Stuttgart sales summit for Wiedenmann UK team & their dealer network

Wiedenmann UK's sales team has just hosted around 50 dealer staff in two days of interactive business sessions at their worldwide HQ at Rammingen, near Stuttgart, Germany.

With its integrated exhibition area, the purpose built office and admin facility which was opened only last year, proved an ideal setting to combine both commercial meetings and a thorough inspection of new and existing machines in the extensive Wiedenmann fleet.

David Rae, Wiedenmann UK's managing director said:

"We were able to cover so much; from a very informative factory tour to quite detailed sales sessions where we updated dealers with news of sales aids, literature, pricing and product specifications."

The party got a first look at many new machines including Terra Spikes, seeders, sored rollers, salt spreaders and snow blades. Wiedenmann now has its widest ever range of aerators, maintenance systems, sweeper collectors, material collection systems, mowers, blowers, snow and dirt machines and artificial turf maintenance equipment.

"Such sessions are a great opportunity for everyone," continued David Rae. "They create strong bonds between the dealer network and the manufacturer. The dealers can see first hand how we're looking to the future and pushing technical boundaries," he said, "and we benefit from the dealers' enthusiasm and feedback."

Wiedenmann UK will be exhibiting at IOG Saltex. See them at stand V26 where they will launch the Terra Spike GXi8 and the new Terra Seed.

Ends

Caption:

Taking some sunshine in between commercial sessions at Wiedenmann worldwide HQ, near Stuttgart, Germany are the Wiedenmann UK sales team led by David Rae, managing director, extreme right, and delegates from the Wiedenmann UK dealer network.

Ends

Machinery releases, photographs and logos are **available to download** as high resolution jpgs on the Wiedenmann UK website. www.wiedenmann.co.uk/media.html

For further media information, please contact:

Val Graham 0141 586 6789 val@fairwaysgroup.ltd.uk