



Wiedenmann™ • NEWS RELEASE

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Wiedenmann UK wins IOG Saltex bronze award

The Wiedenmann UK team received a bronze award at this year's IOG Saltex event in recognition of their innovative and well turned out stand, V26. Making the presentation to Wiedenmann UK's operations manager, Mike James was Alex Millar, National Chairman of the Institute of Groundsmanship.

David Rae (fourth from left), Wiedenmann UK's managing director, said: "Although numbers were down we were very happy with the healthy mix of visitors to our stand; encouragingly we had an even spread of greenkeepers, groundsmen, and sports field contractors as well as other end users and dealers. It meant that as well as selling a very satisfactory amount of product we also came away with a decent bag of quality enquiries. Interest in our range of artificial turf maintenance equipment was really strong and we successfully launched, Groundpro, a new trading division for Wiedenmann UK. All in all it worked well for us. Before we left I pledged our support for 2009 so we'll be back again in twelve months."

Group left-right : Chas Ayres, area sales manager, Wiedenmann UK; Helen Craddock, assistant, Wiedenmann UK; Alex Millar, National Chairman of the Institute of Groundsmanship; David Rae, managing director Wiedenmann UK; Mike James, operations manager, Wiedenmann UK; Jon Lewis representing Wiedenmann dealer TH White at Redditch, Alun Wright, representing TH White at Reading and Sarah Sampson, assistant, Wiedenmann UK.

Ends

Wiedenmann UK images are available to download as a high resolution jpg on the Wiedenmann UK website.

www.wiedenmann.co.uk/media.html

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