



Wiedenmann™

WIEDENMANN UK NEWS RELEASE

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Greenlay appointment boosts Wiedenmann UK in north east

Wiedenmann UK announces that Greenlay (Grass Machinery) Ltd of Northumberland is the new dealer for its north east England territory. The Cramlington-based business will cover Northumberland, Tyne & Wear, and Cleveland.

Michael James, Wiedenmann UK's northern sales manager said:

"We are delighted to be joining forces with Greenlay to represent us in this part of the UK. They are a very strong active dealership with a well founded reputation built over the last 30 years. They have been committed to providing excellent sales and service and so our customers are in very good hands."

Geoff Lowes, managing director, said:

"The Wiedenmann brand fits perfectly with our John Deere tractor business. Quite literally it's an ideal match as Wiedenmann's turf and groundcare equipment fits effortlessly to our tractors, almost as if they were made-to-measure.

"Wiedenmann has steadily enhanced its product range. With the launch of the GXi8, the tenth Terra Spike deep aerators in the fleet, and now their new range of three surface conditioning machines, the Terra Float, Terra Seed and Terra Slit, we can offer everything from turn key aeration packages to specific task machines. We are genuinely looking forward to the partnership"

Ends

Photo caption: Greenlay managing director, Geoff Lowes, left, and Wiedenmann UK's northern sales manager, Michael James happy to be in partnership covering the north east.

Releases, photographs and logos are **available to download** as high resolution jpgs on the Wiedenmann UK website.

www.wiedenmann.co.uk/media.html

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